

PRIVACY POLICY & COOKIE



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This page includes a description of the management procedures for the website as regards personal data treatment of the users who browse it.

The information is also provided pursuant to Article 13 of the **European Regulation** (UE) 2016/679 (**hereinafter GDPR**) to anyone accessing the pages of the website **Museo dell'Arpa Victor Salvi** from the address:

www.museodellarpavictorsalvi.it

<http://www.museodellarpa.it>

<http://www.museovictorsalvi.it>

<http://www.victorsalvimuseum.org>

<http://www.museodellarpavictorsalvi.com>

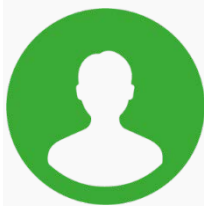
<http://www.victorsalvimuseum.com>

<http://www.victorsalvimuseum.net>

which correspond to the homepages of the company's official websites.

The information is provided only for the websites mentioned above, and not for any other websites which a user might decide to browse starting from the *links* they include.

The information about personal data collection *on-line* is based on a transparency principle; for this reason it needs to include the methods, timing and nature of information which the data processing controllers need to provide users when the latter log on to *web pages*, regardless of the purposes of browsing them.



DATA PROCESSING CONTROLLER

After having browsed this website, it is possible that data may be processed pertaining to persons who have been or might be identified. The relevant data processing "controller" is ASSOCIAZIONE MUSEO DELL'ARPA VICTOR SALVI, with offices in Via Rossana n.7 12026 Piasco (CN) (Italy).

DATA PROTECTION OFFICER

The Controller, pursuant to Art.37 of European Regulation 679/2016, has appointed a Data Protection Officer; contact details for the latter are as follows:

- DPO: **Alberto Valinotti web and graphic designer**
- E-Mail: info@albertovalinotti.com
- Postal address: P.zza Vittorio Emanuele, 4 - 12030 **SCARNAFIGI** (CN) - Italy
- Phone: +39328.2891507



PROCESSING SITE

- Any processing related to internet services on this website shall be carried out at the offices referred to above (except for hosting aspects dealt with by the Service Provider), and followed exclusively by technical staff, or by supervisors in charge of occasional maintenance work.
- None of the data from the web service shall be transferred or disclosed outside the company. Any personal data provided by users applying for information shall be used for the sole purpose of rendering the relevant service or performance; they shall be passed on to third parties only if it should become necessary in that regard.



• TYPES OF DATA PROCESSED

• **Browsing data / cookies**

- Our company has reviewed and implements the Decision issued by the Italian Authority for personal data Protection regarding "Simplified procedures for information and acquisition of consent as regards the use of cookies" dated 8 May 2014 – [web doc no. 3118884] (Published in the Italian Official Journal no. 126 of 3 June 2014).
- Cookies are small text files which the websites browsed by a user send and record on the computer or mobile device, and are then sent back to the same websites upon the next login. It is exactly because of cookies that the website can remember the user's actions and preferences (this includes, for example, login data, language selected, character size, other display settings, etc.), which means that -when a user browses the same website later on or goes from one page to another on the same website - they do not need to be entered again. Cookies, therefore are essentially used for purposes of IT identification, monitoring of sessions and storage of information concerning user activities in the course of internet browsing; they can also include a unique identification code which makes it possible to track the user's browsing within the website in question. While browsing a website, it is also possible that a user might be sent, on the relevant computer or mobile device, cookies from websites or servers other than the one being browsed at that specific time (aka "third party" cookies"). Finally, it is possible that some actions might not be completed without using cookies; this means that the latter – in certain instances – are technically essential for the operation of the website in question.
- Below is a list of the various type of cookies available:
- **technical Cookies**, i.e. browsing- or session-related, essential for the website operation or to allow users to access any contents or services which they might require.
- **Cookie analytics**, allowing for an insight into how the website pages are browsed by users.
- These cookies do not make it possible to collect information about the user's identity or other personal details. All information is processed in an aggregated and anonymous form.
- **Functionality cookies**, i.e. those used to enable specific website functionalities and a set of selected criteria (for example language or selected products for purchase), with a view to improving the service rendered.
- **Third-party cookies**, i.e. cookies from websites or servers other than the one hosting this website, used by what are known as third parties for their own purposes.
- **Profiling cookies**, also third party-related, that is to say cookies whose purpose is to profiling a user, which are then used for direct online mailing based on the preferences shown by the latter in the course of internet browsing.



PURPOSES OF DATA PROCESSING

The User's Data are processed in order to allow the Controller to provide its services, as well as for the following purposes: Interaction with live chat platforms, Statistics and Interaction with social networks and external platforms.

The types of Personal Data processed for each individual purpose are listed in the relevant sections of this paper.

The legal basis for processing is the Controller's legitimate interest.

LODGING A COMPLAINT WITH THE SUPERVISORY AUTHORITY

The data subject is entitled to lodge a complaint with the Supervisory Authority (For Italy: Garante per la protezione dei dati personali www.garanteprivacy.it)

EXISTENCE OF AN AUTOMATED DECISION-MAKING PROCESS

No automated decision-making is involved in data processing.

TRANSFER OF DATA TO A THIRD COUNTRY OR TO AN INTERNATIONAL ORGANISATION

The data processing Controller shall not transfer personal data to a third country or to an international organisation, with the exception of third party services/components "embedded" in the website, as detailed in the following sections with the relevant policies.

DETAILS OF HOW THE COLLECTED DATA ARE PROCESSED

Personal Data are collected for the following purposes and using the following services:



Interaction with Widget live chat platforms on Tawk.to (tawk.to ltd.)

This type of services makes it possible to interact with live chat platforms managed by third parties, directly from the webpages of this Application. The User is thus in a position to contact the support service for this Application, or the same Application is enabled to contact the User while the latter is browsing its webpages.

if an interaction service with the live chat platforms is installed it is possible that, event in the event that Users do not avail themselves of the service in question, the latter might collect Usage Data in relation to the webpages on which it is installed. It is also possible that conversations on the live chat are recorded.

For more information: [Privacy Policy](#) and [Terms of Service](#).



Interaction with social networks and external platforms Plugins "Social Share WordPress Plugin - AccessPress Social Share" on Facebook, Twitter, LinkedIn, Google+

This type of service allows for interaction with social networks, or with other external platforms, directly from the webpages of this Application.

All interactions and information acquired by this Application, in any case, are subject to the User's privacy settings in relation to each social network.

In the event that an interaction service with social networks has been installed it is possible that, even in the event that Users do not avail themselves of the service in question, the latter might collect traffic data in relation to the webpages on which it is installed.

Personal Data processed: Cookies and Usage Data.



Statistics – Monitoring and analysis of landing data, to keep track of the User's behaviour. Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google uses any Personal Data processed for the purpose of tracking and examining the use of this Application, drafting reports and sharing them with other services developed by Google.

Google might decide to use Personal Data in order to contextualise and customise the ads in its advertising network.

Personal Data processed: Cookies and Landing Data

[Privacy Policy](#) & [Term of Service](#)



Contacting the User

Contact form – Ninja form & Contact form 7

Contact forms on the website allow the user to contact the processing controller, subscribe to the Newsletter or send an application.

The data included in the CV, at the sole discretion of the person providing such information, might be included in the category of "specific data".

ASSOCIAZIONE MUSEO DELL'ARPA VICTOR SALVI guarantees that any data in the CV shall be used exclusively for staff selection purposes; they shall not be transferred to independent persons, or used for activities other than those mentioned above.

Personal data: name, surname, city, e-mail, curriculum vitae.

Ninja Form [Terms & Conditions](#) - Contact form 7 [Privacy Policy](#)



Protection against SPAM

Akismet (Automatic Inc.)

This type of services analyses browsing on this Application, which potentially includes Users' Personal Data, for the purpose of filtering it from landing pages, messages and contents which are recognised as SPAM.

Akismet is a SPAM protection service provided by Automattic Inc.

Personal Data processed: various types of Data in accordance with the service privacy policy. Processing site: USA - [Privacy Policy](#)



Creation of landing pages, lead management and contact for preparing estimates

Plugins "Landing Pages", "InBound Forms" and "Leads" di InBoundWP LLC

This type of service allows for the creation of ad hoc webpages ("InBound Landing Pages") for targeted campaigns. This page includes a contact form ("InBound Form") through which the User may ask for an estimate by entering name, surname, e-mail account and some company data (for legal persons).

These data shall automatically be sent by e-mail to the address privacy@museodellarpavictorsalvi.it, then handled and collected by the "InBound Leads" plugin which could also track the User through usage

Cookies and Data (visible on MUSEO DELL'ARPA VICTOR SALVI only after the User has filled out the form and agreed to the terms for data processing).

More information: <https://www.inboundnow.com/>

Personal Data processes: Cookies, Usage Data, Name, Surname, E-mail account.

COOKIE-RELATED ACTIONS

In any case the user may choose functions from each browser in order to authorise, block or erase (totally or in part) the cookies; if all or some of the cookies are disabled, it might not be possible to browse the website, or some of its services or specific functions may not be available or function correctly, and/or the user might be forced to modify or to enter manually some information or preferences after each login. For more information about how to set the preferences on cookie use through your own browser, the relevant instructions are available on:

- [Internet Explorer](#)
- [Firefox](#)
- [Chrome](#)
- [Opera](#)
- [Safari](#)

DATA PROVIDED VOLUNTARILY BY THE USER

Any e-mails sent, on an option, express and voluntary basis, to the addresses listed on this website entails the subsequent acquisition of the sender's address, which is necessary to answer requests, as well as of other personal data possibly entered in the message.

Any personal data entered upon subscription to the newsletter through the website, or any request sent through the form in the latter, shall be processed only after you have agreed thereto.

Specific summary information shall be gradually included or displayed on the website pages for specific services on demand.

OPTIONAL DATA TRANSFER

Notwithstanding the provisions on browsing data, the user is free to provide the personal data entered in any information request forms.

Failure to provide such data could make it impossible to render the service required.



RIGHTS OF THE DATA SUBJECTS

The persons to whom personal data refer have the right, at any time, to apply for confirmation of the existence of the said data, as well as to be informed about their content and origin, check their correctness or ask for them to be integrated, updated, or rectified pursuant to articles 15-22 GDPR).

Pursuant to the same articles, data subjects are entitled to apply for their erasure, processing in anonymous format or blocking, as well as to object, for legitimate reasons, to their processing.

Any request should be addressed:

- by e-mail to: privacy@museodellarpavictorsalvi.it
- by fax to: +39 0175 270 512
- or by post to: Associazione MUSEO dell'ARPA VICTOR SALVI, Via Rossana n.7 12026 Piasco (CN) (Italy)